



**Subcommittee on National Security,
Emerging Threats and International Relations**

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****MEDIA ADVISORY****

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Contact: Robert Briggs

**Congressman Christopher Shays to Hold February 10 Hearing on
“Public Diplomacy in the Middle East”**

(Washington, DC) -- Congressman Christopher Shays (R-CT), Chairman of the Subcommittee on National Security, Emerging Threats, and International Relations, will convene an oversight hearing to examine U.S. government efforts to conduct public diplomacy in the Middle East.

Public diplomacy – cultural, educational and broadcast information programs to foreign audiences – is an important tool in the war against terrorism. But U. S public diplomacy has often been criticized as one-sided and tone deaf to regional and cultural sensitivities. This hearing will examine the effectiveness of current efforts to convince Middle East populations the war on terrorism is not a war in Islam.

The February 10, 2004 hearing will convene at 2:00 pm in room 2154 of the Rayburn Building in Washington, D.C.

“Public Diplomacy in the Middle East”
Tuesday, February 10, 2004, 2:00 p.m., room 2154 RHOB

WITNESS LIST

Panel I

Margaret Tutwiler

Under Secretary of State for Public Diplomacy and Public Affairs
Department of State

Panel II

Kenneth Y. Tomlinson

Chairman
Broadcasting Board of Governors

Accompanied by

Norman J. Pattiz

Founder and Chairman, Westwood One
Member, Broadcasting Board of Governors

Harold Pachios

Chairman
Advisory Commission on Public Diplomacy

Panel III

Jess T. Ford

Director, International Affairs and Trade
U.S. General Accounting Office

Imam Yahya Hendi

Muslim Chaplain
Georgetown University

Steven Johnson

Senior Policy Analyst
The Heritage Foundation

David E. Morey

President & CEO, DMG, Inc.
(member of the Council on Foreign Relations public diplomacy task force)

Stephen P. Cohen

President, Institute for Middle East Peace and Development
(member of the Advisory Group on Public Diplomacy for the Arab and Muslim World)